Wiki In Africa:

Multi-Year Plan 2023-25

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Wiki In Africa: Introduction

Wiki In Africa’s mission is to facilitate global access for all to open knowledge that reflects and represents the diverse cultures, peoples, biodiversities, and histories of the African continent and other previously marginalized and disenfranchised communities with the same depth and breadth as other knowledges.

Wiki In Africa’s programs are well known among the Wikimedia and larger Open communities. Created before the registration of Wiki In Africa in 2017, some of the programs have been operating since 2014. The full impact of these multilayered programs since the organisation’s registration can be found at the following documents:

- Annual Report 2018
- Annual Report 2019
- Annual Report 2020
- Simple APG grant 2020 • 2020 Final report
- Simple APG grant 2021 • 2021 Mid-term report
- Wikimedia Community Fund 2022
  - Midpoint Report
  - Program Documentation of work process, story, and impact

Further information can be found through these channels:

- Website: www.wikiinafrica.org
- Wiki In Africa on Meta
- Wiki In Africa’s YouTube channel
- Wiki in Africa on Twitter
- Wiki in Africa on Facebook
- Wiki In Africa on Linked-In

Since 2016, Wiki In Africa has been funded by the Wikimedia Foundation, Goethe-Institut, Orange Foundation, Creative Commons, Movetia, Moleskine Foundation, Wikimedia CH, Wikimedia Sweden, and has worked with Ynternet.org.

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Programmatic focus

Wiki In Africa’s programs address the following key gaps and sectors in innovative, engaging, and fun ways:

- Representation Gaps
- Multimedia – Wiki Loves Africa
- Gender equity – Wiki Loves Women
- Youth activation through schools – WikiChallenge African Schools + WikiAfrica OERs
- Access via technological solutions – WikiFundi + ISA Tool
- Volunteer development and community immersion – WikiAfrica Hour
- Wikimedia training with Heritage professionals – WikiAfrica Heritage

Though each individual initiative is designed to stand alone, they are integrated and specifically designed to accelerate and develop the skills of leaders to run participation events and develop communities across Africa.

Key organisation links:

- Website: www.wikiinafrica.org
- YouTube: https://www.youtube.com/c/WikiInAfrica
- Facebook: @WikiAfrica
- Twitter: @WikiAfrica

Links to strategy documents

- Wiki In Africa’s Strategic Plan
- Wiki In Africa’s Theory of Change

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Organisational Focus 2023 (and beyond)

Wiki In Africa has been developing a strategic and layered year-round schedule of program activities over the last 6 years. 2021 and 2022 were both busy years with a lot of the programs accelerating as staff gain experience and skills, and participating members are feeling safer and more confident in their Wiki-practices and activities.

The focused plan that was developed over 2020 and 2021 is definitely the heading in the right direction. The expansion and training of the team has provided each of the projects with a level of energy and consistent attention that has enabled more attention being focused on volunteer support, direct mentorship and knowledge transfer.

As the Multi-year Plan (2023-2025) this document will explain the natural evolution of the organisation’s strategy that builds on the activities that are detailed in the 2021 Annual Plan and the Annual plan for 2022.

In 2022 we have kept to our Annual Plan and, as described above, have been able to focus on nurturing engagement, through our programs (and other Wikimedia initiatives) at every stage of the organiser’s and participant’s journey.

For the 2023 budget and plan we have incorporated the production and release of the highly successful Inspiring Open podcast series, a two-prong advancement and development plan, and increased staffing towards long term growth and security.

We do not anticipate any major additions over 2024 and 2025 as it will be focused on achieving maximum potential for each of our projects.

Always complex and multilayered, the overarching focuses across the projects continue to include:

1. inter-project community building,
2. leadership training, and mentorship,
3. training key skill groups, i.e. photographers to change the visual narrative of Africa
4. fostering contribution and digital skills in the next generation,
5. open movement advocacy through externally focused campaigns, and
6. expanding the circle of friends and allies within the open knowledge movement.

Over 2022 the activities enacted the Wiki In Africa’s Theory of Change. This centred on:

Access to projects and contribution

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Ensuring projects are easy to access and engage with
Ensuring that pathways are tiered for skills development
Ensuring communications support the projects

Skills development:

- Training-the-trainer/teacher programs
- Leadership and organisational skills development
- Photography skills and benefits of Open
- Community development, cohesion, and networking
- Releasing Inspiring Open podcast to increase understanding and motivate engagement
- Consistent WM networking and sharing
- Collaboration and Network scaling
- Increased collaboration with WM Usergroups and Thematic groups
- Collaboration and partnership with external cultural, education and gender-equity organisations to increase impact and expand its network

Additional elements to assist with the main strategic focus of the programmes as described below are:

- Consultation with advisory groups
- Research and development of proposed education programmes
- Develop external funding and in-kind partnerships to expand and scale projects appropriately
- Support the WM development across Africa through regularly hosting monthly catchup meetings of the African community around curated subjects of topics chosen from within the community.
- Consistent programme assessment and reassessment for fit and impact
- Ongoing visibility, communication and advocacy campaigns.
- Organisational stability by supporting and mentoring one remote intern to support the organisation through additional tasks that include networking, communications, programme management, etc.

Wiki In Africa Organisation

Wiki In Africa will continue to support and expand its current range of projects in alignment with our strategy. The organisation’s overall strategy is to develop these projects to their full sustainable potential in order to facilitate the development of content by supporting the growth and development of Wikimedia and aligned communities.

The overarching goals of the organisation are:

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1. To provide multiple ways and to reduce the barriers for individuals and groups to contribute their knowledge to the open movement and thereby reduce knowledge gaps and redress biases.

2. To build the capacity of a network of leaders across Africa, and developing communities, who are committed to boosting the open movement and reducing knowledge gaps, and redressing biases.

As an organisation, activities will be geared at stabilising the organisation’s governance and strengthening its organisation structure.

What success looks like

1. Content and passionate co-workers with clear pathways for development and growth
2. Visibility and validity as a solid partner within multiple sectors
3. Diverse funding and resource streams secured

Required activities:

- Organisational effectiveness planning
- Organisational policies review
- Board and advisory committee development and expansion
- Staff permanence, training and security through obvious internal growth and opportunities
- Organisational visibility and communications
- Long term financial permanence through strategic grant funding, partnership and relationship analysis and development

Organisational focus over 2023-2025

1. Consult with International Fundraising and Resource Development experts to better place the organization for external funding and long-term security

2. Implement an organisational and governance effectiveness review.

3. Review and expand the Board and program Advisory Committees to reflect the diversity of the communities we work with

Staffing

The Wiki In Africa team has been growing over the last two years. It has been an amazing experience to have colleagues! It has also been a wonderful journey of training, collaboration and assimilation of alternative ideas and working practices. We
believe that the staff we develop by working together should be able to stay and collaborate over the long term and not be limited to one year of superficial integration into the program before leaving. This does not do either the staff, the programs or the organisations any favour and limits the potential of all three.

With this in mind we know we can grow our team as our projects achieve their full potential. Our staffing goals for 2023-2025 are to:

1. Develop the Wiki In Africa team to provide year-round support to ensure project development and growth
2. Create opportunities within the organisation to ensure long term security and growth
3. Increase the knowledge and skills of staff through strategic training and learning opportunities
4. Ensure that remuneration keeps up with inflation
5. Ensure that remuneration keeps abreast of demonstrable growth in skills and experience

We have achieved much over the last two years. We can do so much more!

To achieve the above staffing goals we would like to retain the five existing staff members (https://www.wikiinafrica.org/about/) to further develop their skills and ensure the growth of programs through more strategic and focused responsibilities. We would also like to grow the staff by 3 more individuals to ensure our key projects have dedicated, year round attention and support from within the Wiki In Africa team. This allows for the project to build on the experiences and ideas uncovered from previous years.

- Wiki Loves Africa Facilitator
- Wiki Loves Women Facilitator
- Communication manager

Existing Staff

Name: Florence Devouard

- Role: Co-Lead, Management
- Username: Anthere
- Current commitment: 0.6 FTE
- Responsibilities: General management, coordination, and oversight of the Wiki In Africa programs, staff, and organization. Responsibilities include strategy, funding prospecting, and research, project rollout, on-wiki communications, prep and evaluation, tech development, and staff support. Organisationally, she manages the financial accounts and generates the financial report.

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Name: Isla Haddow-Flood

- **Role:** Co-Lead, Management
- **Username:** Islahaddow
- **Current commitment:** 0.4 FTE
- **Responsibilities:** General management, coordination, design, and oversight of the Wiki In Africa programs, staff, and organization. Responsibilities include strategy, funding applications, project rollout, brand management, communications, processes, and staff development. Organisationally, she manages all payments, legal elements and generates the annual report. WLA communication and jury management.

Name: Ceslause Obanaya

- **Role:** Education administrative assistant + WikiAfrica Hour host
- **Username:** Ceslause
- **Current commitment:** 0.5 FTE
- **Responsibilities:** mix of Education program and WAHour. WLA support until new person.

Name: Afek Ben Chahed

- **Current role:** Wiki In Africa Community Intern
- **Role 2023 –>:** Education and Communication Facilitator
- **Username:** Afek91
- **Current commitment:** 0.5 FTE
- **Responsibilities:** a mixture of Education program facilitation and general communication and marketing support
- **2023 change:** raise current remuneration to reflect inflation in Tunisia (August 2022 = 8.2%)

Name: Nontlahla (Nonny) Ntlahla

- **Current role:** Wiki In Africa Admin Intern
- **Role 2023 –>:** Wiki In Africa Admin Support
- **Username:** actveso
- **Current commitment:** 0.4 FTE
- **Responsibilities:** administrative, fiscal, organisational and scheduling support
- **Progression:** assistant > fiscal management
- **2023 change:** raise current remuneration to reflect inflation in South Africa (7.8% in July 2022)

**Additional roles for 2023 →**

1. **Wiki Loves Africa Facilitator:** To Be Hired

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2. Wiki Loves Women Facilitator: To Be Hired

- Commitment: 0.5 FTE over 3 years. Contractor.
- Responsibilities: For Wiki Loves Women facilitate and plan Focus Group meetings, liaise over larger comms plans, act as community liaison, and provide project support as needed on all gender-equity programs. Possible addition as WAHour host. Preference: female Wikipedian.
- Progression: intern > facilitator > manager

3. Communication manager: To Be Hired (currently Rachel)

- Commitment: for 3 years. At least 50% of time.
- Responsibilities: strategy, oversight, training.
- Progression: supplier -> contractor

Consultants and suppliers

In addition to the staffing goals over 2023-25 detailed above, we acknowledge that to achieve our ambitious vision, we need to harness the experiences, knowledge and skills of other experts. We have included in our strategy the following key roles in order to achieve the long term sustainability of the organisation, and the full potential of the programs. These experts are intended to assist with the following:

- Technical support and assistance
- Lead Development Strategy expert for opportunities assessment and assistance
- Resource Developer to assist with research and approach
- Design and branding development
- Website and platform support, security and development
- Experts in various fields to provide ad hoc training
- Bookkeeping and payroll services
- Accountancy and auditing services

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Representation Gaps (Multimedia) : Wiki Loves Africa

Wiki Loves Africa (WLAf) is an annual photo contest that takes place annually and is run across the African continent.

Wiki Loves Africa encourages the 'crowd' contribution of local knowledge of heritage and communal cultures by entering media (photographs, video and audio) about their environment onto Wikimedia Commons for use on Wikimedia projects.

Continued relevance
Knowledge about Africa is still very underrepresented. Wiki Loves Africa is the only continent-wide contest that shows the other side and the diversity of our continent. It is the only contest that is helping to document our culture, architecture, etc. We need more global platforms for African photographers to showcase their work, this competition/project provides that, showing the world that African photographers do produce incredible images. Further, it provides insight into little known African spaces and places and may have the knock on effect of boosting economies by drawing tourism to previously unknown fascinating destinations.

2022 Impact

- Homepage on meta, with key facts and timeline information: Wiki Loves Africa 2022 - Meta
- Tool page on meta, where we keep and share practical information for project leaders: Wiki Loves Africa 2022/Tools - Meta
- Results and best practices page done annually to track and share our experience (work in progress since the contest is not over): Wiki Loves Africa 2022: Results and Best Practices
- Our WLA facebook page is now followed by over 33k followers. Communications materials and social media posts were provided in 4 languages - English, French, Arabic and Portuguese. Samples of our social media messages: Wiki Loves Africa - Home | Facebook
- Wiki Loves Africa 'Home & Habitat' theme videos in English, French and Portuguese

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Key project links

- WLA's Commons portal
- Meta portal (for organizers)
- WLA dedicated website
- Facebook: @wikilovesafrica
- Instagram: @wikilovesafrica
- Twitter: @wikilovesafrica
- YouTube playlist
- Telegram channel
- Mailing list
- Nos Jardins training

Key activities

Documenting contemporary society and cultural heritage, Wiki Loves Africa photographic competition which, over 7 editions, has seen the contribution of 72,300 images to the Wikipedia media library, Wikimedia Commons, by 9,277 photographers from across the continent.

The images have a life beyond the competition, with these images being placed in articles on Wikipedia, and thus being viewed by over 713 million times since 2014; with 25 million views in April 2021 alone. In 2022, Wiki Loves Africa will further develop the focus on photographic skills (Nos Jardins) and expand its community leadership. Wiki Loves Africa’s participation in the WPWP global contest (with an additional prize category) further extends the reuse of the WLA pictures on Wikipedia.

Continued focuses in include:

- Organiser training:
  - Wikimedia Leadership and Organisers support via training, materials, meetings.
  - Webinar series to increase knowledge and skills transfer – e.g. ISA campaigns, GLAM partnerships, etc.
- Image improvement: sustained WLA programmes throughout the year: WPWP, ISA drive, etc.
- Aligned participation:
  - support of sister-drives such as WPWP.
- Wide Angle: African Photography development
  - Quality Photography Tips and Tricks series
  - Develop stronger alliances and communications with photographic and GLAM groups, institutions and organisations.
- Wide Angle MasterClass:
  - Extension of our existing photographic training programme to other communities. Our photographic training programme transfers core...
documentary photography skills, licences and attribution, open movement ethos. In partnership with Ynternet.org, the “Nos Jardins” project (Switzerland and Cameroon) was the first iteration of this strategy. This project is partially funded by Movetia.

Key activities for 2023 →

**Activity #1: WLA photographic contest** – Feb-Apri

- Preparation for contest
- Grant and preparation support for organisers
- Communications campaign
- Campaign launch
- Discussion forum and skills development
- Jury process
- International jury facilitation
- Winners announcement
- Competition assessment and analysis. Rinse Repeat.

**Activity #2: Wiki Loves Africa ISA campaign**

Each year, we run an ISA campaign to improve the structured data descriptions (and ultimately the usability) of the images submitted to Wiki Loves Africa for that year. The contest is promoted widely and offers a small reward to the most active participants. [Link](#).

**Activity #3: Image usage campaign**

Previously we have supported the global WPWP campaign to improve the reuse of WLA images in Wikipedia articles. We are looking into alternative ways of supporting this process into the future. [Link](#).

**Activity #4: WLA Wide Angle: Quality Photography Tips and Tricks**

**Activity #5: WLA Wide Angle: Monthly Open Photography LiveCast**

**Activity #6: WLA Wide Angle Masterclass Series (external funding dependent)**

The Nos Jardins project (2021) was a very successful photographic training program, simultaneously in Switzerland and Cameroon. External funding is being sought for a full fledged master class, however there are plans for a smaller Quality Photographs Tips and Tricks series and LiveCast Open Photography discussion for 2023-25.

Smart Objectives for 2023 →

**Wiki Loves Africa contest**

- The contest takes place in the first quarter of 2023 (theme to be decided).
● A minimum of 25 African Wikimedia volunteer groups organise local focused WLA activities.
● At least 10k images are submitted to the 2023 competition.
● Reuse on Wikimedia projects of at least 10% (12 months after contest). Contest average to 2020 is at 15.5%.
● The international jury team has at least 5 international members and conducts a transparent process towards the final selection, and publishing of a jury report.
● A minimum of 5 photography, organiser or wikimedia-related webinars are developed, presented and published to consistently transfer knowledge.
● At least 2 post-competition events, on-line drives, or activities to extend the theme to improve reuse and add information to contributed images are run.
● A survey and individual interviews are conducted amongst local team organizers, showing high levels of satisfaction with the contest. Constructive improvements to further develop and enhance the programme for 2024.
● Documentation of best practices is completed and a final report published for the general public.
● Photographic training programme Wiki Angle is funded externally.

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Gender-Equity: Wiki Loves Women

Wiki Loves Women activates and trains leaders who, through a series of layered activities, build the awareness and skills of participants. By doing so, participants can seize their own agency and address the persistent systemic bias that exists about Africa’s women online and in the media.

The groundbreaking Wiki Loves Women program addresses the biases that women face in the media through Inspiring Open. It builds Wikimedia communities and develops content through its annual SheSaid campaign on WikiQuote. It also mentors and develops the leadership skills of female Wikimedians through its Focus Group program.

Key project links:

- Wiki Loves Women dedicated website
- Wiki Loves Women explainer video
- Wiki Loves Women YouTube playlist
- Facebook: @WikiLovesWomen
- Twitter: @WikiLovesWomen
- Wiki Loves Women on Meta

What is expected for 2023 →

We intend to continue the initiation and ongoing training process launched in 2021 in our WLW Focus Group. This has ensured a more effective and efficient information transfer, and has the potential for more groups, beyond those expected to participate in Wiki Loves Women 2022 and beyond, to use the materials to develop Wiki Loves Women and other gender-gap initiatives around the world. The training will be done remotely, and materials provided online for extension and home-based activities.

Our new Open Inspiring Podcast launched in March 2022. SheSaid has been enthusiastically received and is now in its 3rd year. This scheduled drive is growing into a strong movement-wide yearly event, which we hope will continue to build.

Key WLW focuses continue to be:

- Visibility beyond the Wikimedia projects: Advocate for the Open movement and celebrate the achievements of Open-oriented women through external-facing campaigns.
● Leadership development: Develop the contribution, communication, community building, and event organising skills, and Wikiverse knowledge, of women so that they have the skills, knowledge and network base to sustainably activate local participants (and content) via drives and events.

● Accessible Wikimedia content drives: Develop and host strategic content drives to engage Wiki Loves Women participants, and support Wikimedia focused gender gap drives across the movement.

● Community development: Provide support and activities that motivate, activate, galvanise, and increase participants and immerse them within the local Wikimedia communities.

● Develop key mutually supportive partnership: Engage content, network and communications partners to facilitate the project, engage their members and provide mutual benefit.

Key activities for 2023 →

In 2021 the Focus Group programme was launched involving 12 new and experienced WM women leaders from 8 countries. In 2022, the Focus Group cohort will be expanded with new members and the groups’ skills extended to new challenges.

We will also be retaining the position of the Wiki Loves Women administrative assistant, which has been essential to facilitating the Focus Women process.

The Inspiring Open podcast was launched in 2022. This first season was very successful with 16 female open advocates from across Africa featured in relaxed audio conversations with journalist Betty Kankam-Baodu. This program has now been integrated into the Wiki In Africa year round schedule and over 2023 and 2024 will be further developed.

We believe there is additional space for further training for women in a new train-the-trainer program that we are hoping to develop (external funds dependent).

Wiki Loves Women Scheduled Activities 2023 →

**Activity #7: Wiki Loves Women Focus Group**

Launched in 2021, our leadership program mentors and trains 12 Wikimedia women from 8 African countries to improve their understanding and knowledge of the Wikiverse, to lead programs in their countries, and join the global community. We will continue this program. Link.

**Activity #8 : #SheSaid global campaign**

An easy-to-join annual campaign that increases Wikiquote content about women from around the world, in several languages. Joined by WM affiliate groups. Link.
Activity #9: ISA global campaign
Every year we run an ISA campaign to improve the structure data linked descriptions of Commons images that relate to women to improve their use on Wikimedia projects. The contest is promoted widely and offers a small reward for the most active participants. Link.

Activity #10: Inspiring Open Podcast
This podcast, to launch in early 2022, will showcase exceptional women leaders across Africa and beyond, by hearing, in their words, their journey and achievements, challenges, and motivations. Link

Activity #11: Wiki Loves Women Training Course
A full, train-the-trainer immersion into the gender gap that uses existing modules and adds some more. Open to everyone. (External funding required)

Smart Objectives for 2023 →

- A minimum of 4 additional African-based individuals joins the Wiki Loves Women Focus Group.
- Focus Group members run at least 9 WLW events with Wiki in Africa in 2023.
- One iteration of the train-the-trainer course is successfully hosted by the WLW team during the course of 2023 (external funding dependent).
- A minimum of 3 gender-gap-related webinars are presented and published to consistently transfer knowledge and inspire further action.
- A minimum of 10 Inspiring Open podcasts are recorded, released and distributed to inspire further action.
- Two online drives are run during 2023 to accelerate global visibility, provide easy participation in the programs, and consistent content contribution.
- Support and mentor the application of a minimum 5 wikimedia communities through the application and event planning process for the SheSaid drive.
- Feedback is collected and collated from the Focus Group members about the program, and includes constructive improvements to further develop and enhance the programme for 2024.
Youth activation:
WikiChallenge African Schools + WikiAfrica OERs

Wiki In Africa’s education focus is based on a long-game strategy. Many of the volunteers coming into the movement must first deconstruct and re-assess how copyright and knowledge platforms collate information and work before they can effectively contribute to the Wikimedia projects. The education programmes that we build and run in various communities and iterations are in order to provide an alternative view to how knowledge is created and shared, through absorbing open movement practices, and essential digital, research and writing skills in practical applications.

The WikiChallenge Ecoles d’Afrique (WikiChallenge African Schools) develops the digital skills and citizenship of Africa’s youth in partnership with Wikimedians in each country. Since 2017, the francophone and primary school-focused WikiChallenge African Schools has rolled out in 10 countries across Africa, with over 250 participating schools that has resulted in 357 articles and 1,973 photos, drawings and media being created by pupils and submitted to Vikidia.org. Over the 5 editions, 49 schools have received prizes.

Wiki In Africa also curates and creates Open Education Resources (OERs) to better facilitate the often complex concepts that are essential to contributing to our programmes. These are collectively known as WikiAfrica OERs.

Key project links: WikiChallenge

- WikiChallenge on Meta in English
- WikiChallenge on Meta In French
- WikiChallenge contest on Vikidia (in French)
- Facebook page
- Wiki In Africa project page

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Key project links: WikiAfrica OERs:

- Offline curated resources
- WikiAfrica Online Resources
- Lesson plan and resources for teaching Copyright concepts and use

Key activities for 2023 →

**WikiChallenge African School**

Since 2017, the francophone and primary school-focused WikiChallenge Ecoles d’Afrique offline writing competition for primary schools in francophone countries that involved submitting pupil created articles submitted to [http://vikidia.org](http://vikidia.org) and illustrations and photos to Wikimedia Commons. In 2021-22, 9 African countries took part and resulted in 80 articles and 442 photos, drawings and videos submitted by students from 69 schools.

**Activity #12: WikiChallenge Écoles d' Afrique** - Orange Foundation (Oct-May)

The 6th edition of our ground-breaking writing contest in 9 francophone African countries involving schools in offline situations. (Externally funded). [Link](#)

**Activity #13: WikiChallenge Écoles d' Afrique** - Francophone - non-Orange

The 1st edition of our ground-breaking writing contest to be extended in a slightly different model to 3 additional countries outside the usual francophone African countries.

**Activity #14: WikiChallenge African Schools** - Anglophone

The research and development of the WikiChallenge Ecoles d’Afrique into an anglophone WikiChallenge African Schools. Research and development in 2023, towards a full 5-country rollout over 2024 & 2025.

**WikiAfrica OERs**

**Activity #15: WikiAfrica OERs**

Continued curation and creation of resources for offline use on WikiFundi + IP and copyright teaching materials + ensure continued access to them.

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Smart Objectives for 2023

WikiChallenge Écoles d’Afrique (partly externally funded)

Run the WikiChallenge Écoles d’Afrique. Targets kids 9-13 in 8 francophone countries across Africa. Fully funded by Orange Foundation.

- at least 8 countries participating
- at least 40 schools participating
- at least 100 articles produced and published on Vikidia
- winners selected, announced, celebrated and gifted
- experience of liaisons sought and incorporated
- all results and impact added to the WikiChallenge page.

WikiAfrica OERs

- The offline resources shared with at least 3 networks for greater use and exposure
- Additional resources created (or translated) as required by WIA projects (external funding dependent).

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Access via technological solutions: Wiki Fundi and ISA Tool

The tech projects have been developed by Wiki In Africa to increase access to training and contribution and to better support community engagement.

Both tools have received accolades from the very different communities that they support.

For 2023 and beyond, our focus remains on WikiFundi (with offline resources) and the award-winning ISA tool. This does not mean that other tech solutions to access might not be considered and developed within the next year.

WikiFundi was developed to facilitate outreach and education goals in places where access and data can be challenging.

Throughout 2021, WikiFundi was translated and adapted into Spanish. In 2022 onwards we continued our planned visibility campaign with educators and Wikimedia organisations to increase usage beyond Africa. It is difficult to assess the impact of WikiFundi due to the offline nature of the tool. We will be monitoring and requesting user experience through conversations with known users.

In 2021, WikiFundi was awarded the Open Education Award of Excellence for Open Infrastructure. Find the Open Infrastructure 2021 award page here.

The ISA Tool was developed to ensure that the images contributed each year to Wiki Loves Africa (and, in turn, other photographic contests, and GLAM collections) achieve their best potential placement on the Wikimedia projects through better labelling and descriptions.

The ISA Tool continues to bring structured data to Wikimedia Commons images through strategic online drives. At the WikiDataCon 2019 awards, the ISA Tool was named the coolest data tool. In Sept 2022, the recorded impact of ISA since its launch in 2019 is:

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391,918 contributions by 1,247 users in
208 campaigns adding descriptions to 1,604,626 images

In 2022, Wikimedia SV has supported the development of the tool, and intends to continue in 2023.

We also intend to continue to promote offline activities generally, as well as the Offline Wikimedians Usergroup in the Wikimedia movement and beyond (Florence is the contact member of the Offline UG affiliate).

Key project links: WikiFundi

- WikiFundi Website: www.wikifundi.org
- Wiki In Africa project page
- WikiFundi on Meta
- WikiFundi Offline OEResources:

Key project links: ISA Tool

- Access the ISA tool here: https://isa.toolforge.org/
- ISA on Commons
- ISA on ToolHub
- Wiki In Africa project page
- Diff Article
- Recent Wikimedia Commons edits made with the ISA tool
- The ISA How To manual

Key activities for 2023 →

WikiFundi (with offline resources): through 2021, WikiFundi has been adapted to Spanish, and its French and English versions updated. All languages resources are added to and updated (see Education). Over 2022, a communications and networking drive was deployed to increase usage across Africa and beyond, and will be continued in 2023-25.

**Activity #16 : WikiFundi promotion and distribution**

Released in 2018, the French and English versions were updated in 2021 and a brand new Spanish version was developed. As we have in 2022, we will continue to promote the new versions (at CC Summit; WM conferences; OEWeek and OE Global), and their adoption in more African countries (Ghana, Benin) and newly in South America, with the help of Spanish speaking UG. It is also intended to develop an online walk through of the tool. as part of their mission.

**Activity #17: Support ISA Tool**

The ideas and concepts included in this application for funding are the copyright of Wiki In Africa, under a CC-BY-SA 4.0 licence. 2022.
**ISA** is a multilingual, mobile-first 'micro contributions' tool, that makes it easy for inexperienced 'newbies' to add structured data to images on Wikimedia Commons. Created in 2019, we will continue supporting the tool in 2023 in partnership with Wikimedia Sweden.

**Smart Objectives for 2023**

**WikiFundí**

- Promote the offline tool via social media channels towards a minimum of 10 inquiries via form,
- Foster a minimum of 4 new partnerships
- Install a minimum of 5 ambassadors for increased use and impact,
- A leaflet about offline activities in the Wikimedia movement is published in 2 languages and is widely distributed (funding dependent).

**The ISA tool**

- At least 50,000 edits done through ISA in 2023.
- Tool updated and additional elements added in 2023 (external funding or in-kind support dependent)

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Community Cohesion: WikiAfrica Hour

In 2021, Wiki In Africa launched the WikiAfrica Hour to support the growth and development of Wikimedia user groups across the WikiAfrica movement. The monthly livecast program showcases Wikimedia activities through an African lens, foregrounding African Wikimedia activities across the continent, and in the global community.

WikiAfrica Hour is a live broadcast, interview format monthly ‘vodcast’ that aims to reconnect, network, and drive sharing and collaborations across the continent. The ‘show’ is currently hosted by Ceslause Ogbonnaya.

Impact:

In the first year of its broadcast, the 15 episodes were aired featuring 51 guests from the Wikimedia movement, with 4,015 YouTube views.

Key project links:

- WikiAfrica Hour on Meta
- WikiAfrica Hour on Wiki In Africa website
- YouTube Playlist
- Facebook channel
- Twitter handle

Key activities for 2023 →

Activity #18 : WikiAfrica Hour – live broadcast to members of the WikiAfrica movement informing about Africa and global WM activities.

Started in 2021, this monthly interview format live vodcast has become a community staple that provides insight into and knowledge of the Wikimedia movement in Africa, and adding African relevance and perspective to global initiatives. Over 2022, WikiAfrica Hour will continue, with plans to expand the social media campaign to deepen its engagement with the community. The host, Ceslause Ogbonnaya who
has been the host over 2021 is expected to continue under a separate, WikiAfrica Hour-specific contract in 2022.

Smart Objectives for 2023, 24 and 25

- Host a minimum of 10 WikiAfrica Hour sessions across 2023
- Have a minimum of 24 guests discussing their experiences
- Increase in vieweship to 40% of 2022 levels
- Engage with and increase WikiAfrica audience by 30%
WikiAfrica is a GLAM training and support initiative initially created for heritage professionals and enthusiasts based within the Western Cape, South Africa. The programme being developed is intended as a template that can be adapted to other programmes across Africa, and beyond. The initial programme started in May 2021 and will roll out throughout the year. It is a collaboration between Wiki In Africa and the Simon's Town Museum, Cape Town.

This programme is designed and hosted by Isla Haddow-Flood, with assistance from Tazneem Wentzel.

Key project links:

- [WikiAfrica Heritage on Meta](#)
- [Wiki In Africa on Wiki In Africa website](#)
- [Whatsapp Group (private)](#)

Key activities for 2023 →

**Activity #19: Training GLAM – training of GLAM professionals**

Launched in 2021, in collaboration with the Simon's Town Museum, Cape Town, this slow growth, knowledge transfer project is aimed at developing the skills and opportunities for the leaders of Cape Town's small, underfunded GLAM organisations and heritage groups, with few resources. The programme is being documented to be replicated in other metropoles. It is intended for this 'lite' program to continue moving the participants into a more self-sustaining space.

**Smart Objectives for 2023 →**

- Consistent, active participation over the year by a minimum of 10 members from a minimum of 5 organisations
- Hold a minimum of 8 WikiAfrica Heritage working sessions

The ideas and concepts included in this application for funding are the copyright of Wiki In Africa, under a CC-BY-SA 4.0 licence. 2022.
- Hold a minimum of 8 WikiAfrica Heritage office hours
- Facilitate the process of members hosting at least 1 photographic event
- Facilitate the process of members towards hosting at least 1 contribution event
- Process, training and additional elements documented on accessible, easy to access online space (unless privacy is requested).