### Wiki In Africa Annual Plan 2022

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Wiki In Africa’s mission is to facilitate global access for all to open knowledge that reflects and represents the diverse cultures, peoples, biodiversities, and histories of the African continent and other previously marginalized and disenfranchised communities with the same depth and breadth as other knowledges.

Wiki In Africa’s programs are well known among the Wikimedia and larger Open communities. Created before the registration of Wiki In Africa in 2017, some of the programs have been operating since 2014. The full impact of these multilayered programs since the organisation’s registration can be found at the following documents:

- Annual Report 2018
- Annual Report 2019
- Simple APG grant 2020 • 2020 Final report
- Simple APG grant 2021 • 2021 Mid-term report

Further information can be found through these channels:

- Website: www.wikiinafrica.org
- Wiki In Africa on Meta
- Wiki In Africa’s YouTube channel
- Wiki in Africa on Twitter
- Wiki in Africa on Facebook
- Wiki In Africa on Linked-In
- Wiki In Africa’s Strategic Plan
- Wiki In Africa’s Theory of Change

Since 2016, Wiki In Africa has been funded by the Wikimedia Foundation, Goethe-Institut, Orange Foundation, Creative Commons, Movetia, Moleskine Foundation, Wikimedia CH, and has worked with Ynternet.org.

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Programmatic focus

Wiki In Africa's programs address the following key gaps and sectors in innovative, engaging, and fun ways:

- **Representation Gaps • Multimedia** – Wiki Loves Africa
- **Gender equity** – Wiki Loves Women
- **Youth activation through schools** – WikiChallenge African Schools + WikiAfrica OERs
- **Access via technological solutions** – WikiFundi + ISA Tool
- **Volunteer development and community immersion** – WikiAfrica Hour
- **Wikimedia training with Heritage professionals** – WikiAfrica Heritage

Though each individual initiative is designed to stand alone, they are integrated and specifically designed to accelerate and develop the skills of leaders to run participation events and develop communities across Africa.

Key organisation links:

- Website: [www.wikiinafrica.org](http://www.wikiinafrica.org)
- YouTube: [https://www.youtube.com/c/WikiInAfrica](https://www.youtube.com/c/WikiInAfrica)
- Facebook: @WikiAfrica
- Twitter: @WikiAfrica

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2021 has been a busy year with a lot of the programs accelerating as people are feeling safer and wish to be more connected to the outside world. The focused plan that was developed over 2020 is definitely the right direction. The addition of two people to the team was an excellent experience and we wish to continue this example into 2022.

The 2022 annual plan retains the focuses of the 2021 Annual Plan and expects to extend and scale these impacts into the near future. In 2022 we will become more focused on nurturing engagement, through our programs (and other Wikimedia initiatives) at every stage of the participant’s journey. Always complex and multilayered, the overarching focuses across the projects for 2022 include:

1. inter-project community building,
2. leadership training, and mentorship,
3. training key skill groups, i.e. photographers to change the visual narrative of Africa
4. fostering contribution and digital skills in the next generation,
5. open movement advocacy through externally focused campaigns, and
6. expanding the circle of friends and allies within the open knowledge movement.

Over 2022 the activities are centered around

Access to projects and contribution
- Ensuring projects are easy to access and engage with
- Ensuring that pathways are tiered for skills development
- Ensuring communications support the projects

Skills development:
- Training-the-trainer/teacher programs
- Leadership and organisational skills development
- Photography skills and benefits of Open
- Community development, cohesion, and networking
- Releasing Inspiring Open podcast to increase understanding and motivate engagement
- Consistent WM networking and sharing
- Collaboration and Network scaling

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- Increased collaboration with WM Usergroups and Thematic groups
- Collaboration and partnership with external cultural, education and gender-equity organisations to increase impact and expand its network

Additional elements to assist with the main strategic focus’ of the programmes as described below are:

- Consultation with advisory groups
- Research and development of proposed education programmes
- Develop external funding and in-kind partnerships to expand and scale projects appropriately
- Support the WM development across Africa through regularly hosting monthly catchup meetings of the African community around curated subjects of topics chosen from within the community.
- Consistent programme assessment and reassessment for fit and impact
- Ongoing visibility, communication and advocacy campaigns.
- Organisational stability by supporting and mentoring one remote intern to support the organisation through additional tasks that include networking, communications, programme management, etc.

Staff for 2022

Name: Florence Devouard
Role: Co-Lead
Username: Anthere
Responsibilities: General management, coordination, and oversight of the Wiki In Africa programs, staff, and organization. Responsibilities include strategy, funding prospecting, and research, project rollout, on-wiki communications, prep and evaluation, tech development, and staff support. Organisationally, she manages the financial accounts and generates the financial report.

Name: Isla Haddow-Flood
Role: Co-Lead
Username: Islahaddow
Responsibilities: General management, coordination, design, and oversight of the Wiki In Africa programs, staff, and organization. Responsibilities include strategy, funding applications, project rollout, brand management, communications, processes, and staff development. Organisationally, she manages all payments, legal elements and generates the annual report. WLA communication and jury management.

Name: (currently) Ceslause Obanaya
Role: Wiki Loves Africa & Education administrative assistant | WikiAfrica Hour host
Username: Ceslause

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Responsibilities: Facilitate the Wiki Loves Africa organizer meetings, and facilitate the international jury process. In addition for all projects (with exception of WLW) liaise over comms plan, act as a community liaison and provide project support. Continue to develop and expand WikiAfrica Hour, in consultation with Isla and Florence.

Name: (currently) Candy Kholihwe
Role: Wiki Loves Women administrative assistant
Username: Shoodho
Responsibilities: For Wiki Loves Women facilitate and plan Focus Group meetings, liaise over larger comms plans, act as community liaison, and provide project support as needed on all gender-equity programs.

Name: *Intern
Role: Community engagement and facilitation
Username: *tba
Responsibilities: Promote events, training sessions, and opportunities per project across all social media; update websites and chase community contributions to blog posts, etc. Assist with podcast and WikiAfrica hour pre and post elements and noise.

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Representation Gaps (Multimedia) : Wiki Loves Africa

“Photography continues to play a key role in how we are seen, not just as Africans, but as black people from every corner of the world. Stereotypes and prejudice are incited by images, and if it’s used, yet again, to undermine those of us who are truly doing the difficult work, then we need to have some uncomfortable conversations.”


Wiki Loves Africa is an annual continent-wide competition that shifts the visual narrative of Africa by encouraging people to contribute Africa-relevant media (photos, video or audio) relevant to an annual theme.

Wiki Loves Africa (WLAf) is an annual photo contest that takes place annually and is run across the African continent. Wiki Loves Africa encourages the ‘crowd’ contribution of local knowledge of heritage and communal cultures by entering media (photographs, video and audio) about their environment onto Wikimedia Commons for use on Wikimedia projects.

Wiki Loves Africa particularly encourages participants to contribute media that illustrates a specific theme for that year. Each year the theme changes. Themes are chosen from topics that are universal, visually rich and culturally specific, for example, markets, rites of passage, festivals, public art, cuisine, natural history, urbanity, daily life, notable persons, etc.. In 2014 the theme was Cuisine. In 2015 the theme was Cultural Fashion and Adornment. The theme for 2016 was Dance and Music. 2017 was People at Work, 2019 was Play, 2020 Africa on the Move (Transport), and 2021 explored Health + Wellness. The theme for 2022 has not been decided, yet.

Read more information on the 7-years of impact by Wiki Loves Africa and more detail on Wikimedia activities throughout the programme. A full review of Wiki Loves Africa 2021 is available here. The 2021 Jury Report can be found here.
Goals

Programme goals for Africa-wide participation are to:

- Change the visual narrative of Africa that exists on global knowledge sources and creative repositories, such as Wikipedia and its sister projects.
- Counter-balance the representation of universal topics with images that depict African examples.
- Provide easy access for creatives from across Africa to a globally significant platform in order to share their passion for and pride in their cultural heritage and the contemporary practices.
- Provide training for creatives to expand and challenge their professional oeuvre using the open movement as a training ground.
- Reward people for contributing the right kind of material to Wikimedia projects.
- Engender pride in local heritages, traditions, cultures and communities across Africa.

Programme goals in support of the Wikimedia Movement are to:

- Draw attention to, and increase the illustration of, subjects that relate to Africa on the Wikimedia projects, including Wikipedia in many languages.
- Introduce the benefits of, and ability to, contribute to Wikimedia Commons to new communities.
- Support new volunteer communities as they work together around an important local project.
- Build capacity for leadership and organiser activity within the programme

Key project links:

- WLA’s Commons portal
- Meta portal (for organizers)
- WLA dedicated website
- Facebook: @wikilovesafrica
- Instagram: @wikilovesafrica
- Twitter: @wikilovesafrica
- YouTube playlist
- Telegram channel
- Mailing list
- Nos Jardins training

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On Strategy

As a project, Wiki Loves Africa answers the Wiki In Africa's priorities:

- Increasing visibility
- Lowering barriers to contribution
- Addressing knowledge gaps and biases
- Active focus on diversity, inclusion and empowerment
- Developing emerging communities through capacity and skills transfer

Wiki Loves Africa contributes towards the UN’s SDG 10 Reducing Inequalities: Reduce inequality within and among countries. The SDG focus also depends on each year’s theme, for example in 2020, the Transport theme answered SDG 9: Industry, Innovation and Infrastructure: Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation.

Multimedia: African visual narrative focused focused projects and campaigns pose Wikimedia-based solutions that address the following gaps as identified in the Knowledge Gap Index Taxonomy:

- Content: Interaction Gaps + Multimedia
- Contributors: Representation Gaps: Cultural background + Socioeconomic status

Within the 2030 Wikimedia Strategy, the Wiki Loves Africa project works towards resolving the following recommendations:

- Increase the Sustainability of Our Movement
- Identify Topics for Impact
- Invest in Skills and Leadership Development
- Innovate in Free Knowledge

With regards to organising the contest, there has been a concerted effort from its onset to Ensure Equity in Decision-making and a consistent effort with regards to Managing Internal Knowledge so that the process is transparent, and that all participating communities are fully supported in their actions.

Key 2022 activities

Documenting contemporary society and cultural heritage, Wiki Loves Africa photographic competition which, over 7 editions, has seen the contribution of 72,300 images to the Wikipedia media library, Wikimedia Commons, by 9,277 photographers from across the continent.

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The images have a life beyond the competition, with these images being placed in articles on Wikipedia, and thus being viewed by over 713 million times since 2014; with 25 million views in April 2021 alone. In 2022, Wiki Loves Africa will further develop the focus on photographic skills (Nos Jardins) and expand its community leadership. TWiki Loves Africa's participation in the WPWP global contest (with an additional prize category) further extends the reuse of the WLA pictures on Wikipedia.

Specific focuses in 2022 include:

- Extension of our existing photographic training programme to other communities. Our photographic training programme transfers core documentary photography skills, licences and attribution, open movement ethos. In partnership with Ynternet.org, the “Nos Jardins” project (Switzerland and Cameroon) was the first iteration of this strategy. This project is partially funded by Movetia.
- Wikimedia Leadership and Organisers support via training, materials, meetings.
- Webinar series to increase knowledge and skills transfer – e.g. ISA campaigns, GLAM partnerships, etc.
- Aligned participation and support to sister-drives such as WPWP.
- Sustained WLA programmes throughout the year: WPWP, ISA drive, etc.
- Develop stronger alliances and communications with photographic and GLAM groups, institutions and organisations.

Activity #1: WLA photographic contest
Read more information on 7-years of impact by Wiki Loves Africa and more detail on previous activities throughout the programme. A full review of Wiki Loves Africa 2021 is available here. WLA 2022 will be held between Feb-April 2022.

Activity #2: Wiki Loves Africa ISA campaign
Each year, we run an ISA campaign to improve the structured data descriptions (and ultimately the usability) of the images submitted to Wiki Loves Africa for that year. The contest is promoted widely and offers a small reward to the most active participants. Link.

Activity #3: WPWP WLA campaign
We actively participate in the global WPWP campaign to specifically improve the reuse of WLA images in Wikipedia articles, with a focus on “non-mainstream” languages. Link.

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Activity #4: Wide Angle: photographer training

In 2021, we run the *Nos jardins* project, a very successful photographic training program, simultaneously in Switzerland and Cameroon with online training, f2f workshops, photo contest participation, and photo exhibition. We seek to extend this in 2022. (seeking external funding)

Smart Objectives for 2022

Wiki Loves Africa contest

- The contest takes place in the first quarter of 2022 (theme to be decided - tell us which one you prefer).
- A minimum of 15 African Wikimedia volunteer groups organise local focused WLA activities.
- At least 10k images are submitted to the 2022 competition.
- Reuse on Wikimedia projects of at least 10% (12 months after contest). Contest average to 2020 is at 15.5%.
- The international jury team has at least 5 international members and conducts a transparent process towards the final selection, and publishing of a jury report.
- A minimum of 5 photography, organiser or wikimedia-related webinars are developed, presented and published to consistently transfer knowledge.
- At least 2 post-competition events, on-line drives, or activities to extend the theme to improve reuse and add information to contributed images are run.
- A survey is conducted amongst local team organizers, showing high levels of satisfaction with the contest. Constructive improvements to further develop and enhance the programme for 2023.
- Documentation of best practices is completed and a final report published for the general public.
- Photographic training programme Wiki Angle is funded externally.
Gender-Equity: Wiki Loves Women

Wiki Loves Women activates and trains leaders who, through a series of layered activities, build the awareness and skills of participants. By doing so, participants can seize their own agency and address the persistent systemic bias that exists about Africa's women online and in the media. In addition, Wiki Loves Women hosts a series of easy-to-access content contribution drives that draws attention to specific gaps in the Wikimedia projects. This two-pronged approach targets two critical aspects of the digital gender divide: participation and content. Whilst Wiki Loves Women has an intense focus on Africa, the program is international in reach and intention.

It informs, mobilizes, and trains people to contribute factual information about women and women's issues to open knowledge platforms. In doing so, celebrate the pivotal roles that women play in each country or region's political, economic, scientific, cultural, and heritage landscape.

Encouraging the contribution of meaningful content to the Wikimedia projects is a tool to transfer skills, build confidence and self-worth, and show the impact they can make.

In our journey to close and bridge the gender gap issue, Wiki Loves Women has since 2016, operated in 15 countries with over 78 gender-focused NGOs and civil society organisations in Botswana, Cameroon, Côte d'Ivoire, France, Ghana, Kenya, Nigeria, Rwanda, South Africa, Sudan, Tanzania, Uganda and Zimbabwe. On the ground impact can be viewed here.

Goals

1. **Increased gender-specific content:** an increase in the amount and type of content on the Wikimedia projects that relate to, celebrate, and interest women;
2. **Raised visibility of gender and representation gaps:** Wiki Loves Women's activations, events, and works with the partners significantly raises the level of

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knowledge about the consequences of the gender gap and provided skilled participants eager to combat these persistent gaps.

3. **Transferred key digital and knowledge contribution skills:** sustained contribution of gendered subjects that interest, reflect, and relate to women through strategic, layered skills transfer at key points in the participants' journey, and a focused program to develop the Wikimedia and gender-equity knowledge, and project management, communications and community building skills of community leaders.

Key project links:

- Wiki Loves Women dedicated website
- Wiki Loves Women explainer video
- Wiki Loves Women YouTube playlist
- Facebook: @WikiLovesWomen
- Twitter: @WikiLovesWomen
- Wiki Loves Women on Meta
- Wiki Loves Women on English Wikipedia
- Wiki Loves Women on French Wikipedia

On Strategy

Wiki Loves Women contributes towards the **UN's SDG 5** Gender Equity: achieving gender equality and empowering all women and girls.

Wiki Loves Women answers the following priorities for Wiki In Africa:

- Increasing visibility
- Addressing knowledge gaps and biases
- Active focus on diversity, inclusion, and empowerment
- Developing emerging communities through capacity and skills transfer
- Leveraging the mutual benefit of partnerships

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Wiki Loves Women contributes towards the UN’s SDG 5 Gender Equity: achieving gender equality and empowering all women and girls.

Our Gender Equity focused projects and campaigns pose Wikimedia-based solutions that address the following gaps as identified in the Knowledge Gap Index Taxonomy:

- Contributors: Interaction: Tech Skill + Roles
- Contributors: Representation: Gender + Geography
- Content: Representation Gaps: Gender + Cultural Background + Important Topics

With in the 2030 Wikimedia Strategy, the Wiki Loves Women project works towards resolving the following recommendations:

- Increase the Sustainability of Our Movement
- Invest in Skills and Leadership Development
- Innovate in Free Knowledge
- Provide for Safety and Inclusion
- Manage Internal Knowledge

What is expected for 2022

We intend to continue the initiation and ongoing training process launched in 2021 in our WLW Focus Group. This will ensure a more effective and efficient information transfer, and has the potential for more groups, beyond those expected to participate in Wiki Loves Women 2021, to use the materials to develop Wiki Loves Women and other gender-gap initiatives around the world. The training will be done remotely, and materials provided online for extension and home-based activities. Our new Open Inspiring Podcast will be launched in February 2022.

Key WLW focuses over 2022 are:

- Leadership development: Develop the contribution, communication, community building, and event organising skills, and Wikiverse knowledge, of women so that they have the skills, knowledge and network base to sustainably activate local participants (and content) via drives and events.
- Accessible Wikimedia content drives: Develop and host strategic content drives to engage Wiki Loves Women participants, and support Wikimedia focused gender gap drives across the movement.
- Community development: Provide support and activities that motivate, activate, galvanise, and increase participants and immerse them within the local Wikimedia communities.

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● Develop key mutually supportive partnership: Engage content, network and communications partners to facilitate the project, engage their members and provide mutual benefit.
● Visibility beyond the Wikimedia projects: Advocate for the Open movement and celebrate the achievements of Open-oriented women through external-facing campaigns.

Key activities in 2022

In 2021 the Focus Group programme was launched involving 12 new and experienced WM women leaders from 8 countries. In 2022, the Focus Group cohort will be expanded with new members and the groups’ skills extended to new challenges. We will also be retaining the position of the Wiki Loves Women administrative assistant, which has been essential to facilitating the Focus Women process. Currently, in production, the Inspiring Open podcast will be launched. Wiki Loves Women in 2022 will further develop and pilot the new train-the-trainer program (external funds dependent).

Activity #5: Wiki Loves Women Focus Group
Launched in 2021, our leadership program mentors and trains 12 Wikimedia women from 8 African countries to improve their understanding and knowledge of the Wikiverse, to lead programs in their countries, and join the global community. We will continue this program. Link.

Activity #6: Wiki Loves Women Training Course
A full, train-the-trainer immersion into the gender gap that uses existing modules and adds some more. Open to everyone. (External funding required)

Activity #7: #SheSaid global campaign
An easy-to-join annual campaign that increases Wikiquote content about women from around the world, in several languages. Joined by WM affiliate groups. Link.

Activity #8: ISA global campaign
Every year we run an ISA campaign to improve the structure data linked descriptions of Commons images that relate to women to improve their use on Wikimedia projects. The contest is promoted widely and offers a small reward for the most active participants. Link.
Activity #9: Inspiring Open Podcast

This podcast, to launch in early 2022, will showcase exceptional women leaders across Africa and beyond, by hearing, in their words, their journey and achievements, challenges, and motivations. (Externally funded). Link

Smart Objectives for 2022

- A minimum of 4 additional African-based individuals joins the Wiki Loves Women Focus Group.
- Focus Group members run at least 12 WLW events with Wiki in Africa in 2022-3.
- One iteration of the train-the-trainer course is successfully hosted by the WLW team during the course of 2022 (funding dependant).
- A minimum of 4 gender-gap-related webinars are presented and published to consistently transfer knowledge and inspire further action.
- A minimum of 12 Inspiring Open podcasts are recorded, released and distributed to inspire further action.
- Two online drives are run during 2022 to accelerate global visibility, provide easy participation in the programs, and consistent content contribution.
- A minimum of 6 participating individuals successfully receive financial support to organize gender-equity programs in their country from the WMF; applications submitted with the mentorship of Wiki in Africa.
- Feedback is collected and collated from the Focus Group members about the program, and includes constructive improvements to further develop and enhance the programme for 2022.
Youth activation:
WikiChallenge African Schools + WikiAfrica OERs

Wiki In Africa's education focus is based on a long-game strategy. Many of the volunteers coming into the movement must first deconstruct and re-assess how copyright and knowledge platforms collate information and work before they can effectively contribute to the Wikimedia projects. The education programmes that we build and run in various communities and iterations are in order to provide an alternative view to how knowledge is created and shared, through absorbing open movement practices, and essential digital, research and writing skills in practical applications.

Wiki In Africa's education programmes assist schools and teachers as they teach students how to write curriculum-relevant articles for Wikipedia. Thus students learn how to do research, analyze outcomes, collaborate, write real reports for a global audience and develop the technical and editorial skills to add content on local subjects to Wikipedia. In some cases, the programmes use WikiFundi, the offline editing environment that mimics the experience of editing Wikipedia, to navigate context-specific challenges. In other cases, this offline solution is not needed.

The WikiChallenge Ecoles d’Afrique (WikiChallenge African Schools) is a multi-national writing contest that creates a fun way for students (9-13) to learn how knowledge is built by contributing to Vikidia, the little sister of Wikipedia (aimed at children aged 8-15 years). It has operated during the school year in 2017-2018, 2018-2019 and 2019-2021, and works with local Wikimedian groups and Orange Foundation staff as local facilitators. The 2022 contest is at the advanced planning stage. This programme is designed and hosted by Florence Devouard.

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Impact of the WikiChallenge contest:

- in 2018, 4 countries were involved, 33 schools participated, 40 articles written, 6 winning schools
- in 2019, 7 countries were involved, 65 schools participated, 99 articles written, 600+ photos submitted, 11 winning schools
- in 2020-21, 9 countries were involved, 100 schools participated, 138 articles written, 800+ photos submitted, 20 winning schools

The countries involved in WikiChallenge include Burkina Faso, Cameroon, Côte d'Ivoire, Guinea, Madagascar, Mali, Niger, RdCongo, Sénégal and Tunisia.

Wiki In Africa also curates and creates Open Education Resources (OERs) to better facilitate the often complex concepts that are essential to contributing to our programmes. These are collectively known as WikiAfrica OERs.

Goals

WikiChallenge

1. Introduce online knowledge systems and key digital contribution skills at an early age via existing pathways at schools,
2. Engender in students a culture of contribution reflecting, with pride, their own culture, environment, language, history and experiences,
3. Support meagerly resourced, offline schools and students access to a fun contest that transfers essential digital skills,
4. Develop the materials, curriculum and programme to run the project within a school framework,
5. Involved in, and train local Wikimedian groups in a longitudinal regional educational program, and
6. Consult and involve educators, education institutions and other stakeholders to determine relevance and map a strategic way forward.

WikiAfrica OERs:

- Provide existing or create new information resources to support teachers,
- Create and provide materials for use in class in offline situations to support and increase students understanding, and
- To provide suggestions and instructions for activities to be carried out with students.

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Key project links:

**WikiChallenge**
- WikiChallenge on Meta in English
- WikiChallenge on Meta in French
- WikiChallenge contest on Vikidia (in French)
- Facebook page
- Wiki In Africa project page
- WikiChallenge on WikiFundi

**WikiAfrica OERs:**
- Offline curated resources
- WikiAfrica Online Resources
- Lesson plan and resources for teaching Copyright concepts and use

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**On Strategy**

As a project, the youth-focused projects answer the Wiki In Africa's priorities:

- Lowering barriers to contribution
- Addressing knowledge gaps and biases
- Active focus on diversity, inclusion and empowerment
- Developing emerging communities through capacity and skills transfer
- Leveraging the mutual benefit of partnerships

Wiki In Africa's Education programs collectively contributes towards combining UN's SDGs 4: Quality Education by providing educational solutions that foster better digital skills transfer, a greater understanding of the open movement, and knowledge creation and dissemination through fun practical applications.

Our Education focused projects and campaigns pose Wikimedia-based solutions that address the following gaps as identified in the Knowledge Gap Index **Taxonomy:**

- Readers: Interaction: Tech skills + information depth + familiarity
- Readers: Representation: Cultural background + age

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Within the 2030 Wikimedia Strategy, the Educations project works towards resolving the following recommendations:

- Innovate in Free Knowledge
- Invest in Skills and Leadership Development
- Increase the Sustainability of Our Movement

Key 2022 activities

**WikiChallenge African School**

Since 2017, the francophone and primary school-focused WikiChallenge Ecoles d’Afrique offline writing competition has rolled out in 10 countries, involving over 200 schools, with articles submitted to http://vikidia.org and illustrations and photos to Wikimedia Commons. In 2021, 17 schools received prizes. The 2022 edition is currently being planned in 9 countries, and with the possible production of a book.

*Activity #10: WikiChallenge Ecoles d’Afrique*

The 5th edition of our ground-breaking writing contest in 9 francophone African countries involving schools in offline situations. (Externally funded). [Link]

**WikiAfrica OERs**

*Activity #11: WikiAfrica OERs*

In 2022, we would like to expand the material and access to them.
Smart Objectives for 2022

WikiChallenge Écoles d’Afrique (externally funded)

Run the WikiChallenge Écoles d’Afrique. Targets kids 9-13 in 8 francophone countries across Africa. Fully funded by Orange Foundation.

- at least 8 countries participating
- at least 40 schools participating
- at least 100 articles produced and published on Vikidia
- winners selected, announced, celebrated and gifted
- experience of liaisons sought and incorporated
- all results and impact added to the WikiChallenge page.

WikiAfrica OERs

- The offline resources shared with at least 3 networks for greater use and exposure
- Existing resources reviewed and updated over 2022 through attendance at Open Education conferences
- Additional resources created (or translated) as required by WIA projects (external funding dependent).

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Access via technological solutions: Wiki Fundi and ISA Tool

The tech projects have been developed by Wiki In Africa to increase access to training and contribution, and to better support community engagement. Both tools support the outcomes of our programs, making them easier to achieve.

For 2022, our focus remains on WikiFundi (with offline resources) and the award-winning ISA tool. This does not mean that other tech solutions to access might not be considered and developed within the next year.

WikiFundi was developed to facilitate outreach and education goals in places where access and data can be challenging.

Throughout 2021, WikiFundi was translated and adapted into Spanish. For 2022, we have planned a visibility campaign with educators and Wikimedia organisations to increase usage beyond Africa. It is difficult to assess the impact of WikiFundi due to the offline nature of the tool. We will be monitoring and requesting user experience through conversations with known users.

In 2021, WikiFundi was awarded the Open Education Award of Excellence for Open Infrastructure. Find the Open Infrastructure 2021 award page here.

The ISA Tool was developed to ensure that the images contributed each year to Wiki Loves Africa (and, in turn, other photographic contests, and GLAM collections) achieve their best potential placement on the Wikimedia projects through better labeling and descriptions.

The ISA Tool continues to bring structured data to Wikimedia Commons images through strategic online drives. Wikimedia SV has declared interest in further adding to the ISA Tool and has applied for funding.

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from the Swedish Innovation Agency as part of a GLAM improvement project.

In July 2021, the recorded impact of ISA since its launch in 2019 is:

- 299,780 contributions
- by 481 users in
- 149 campaigns

Goals

**WikiFundi**

- Enable access by using technology to provide access to Wikipedia and other OERs in an offline situation.
- Lower the barriers to training and collaborative contribution by providing a similar environment to the MediaWiki editing interface (as seen on Wikipedia, with the same templates, etc) for offline situations.
- Facilitate the transfer of key digital skills and best language and writing practices in offline situations.
- Provide OERs that facilitate and support teaching and training in multiple situations.

**The ISA Tool**

- Lower the barriers for new and experienced editors to describe images by linking them to WikiData items.
- Enable communities to add community or culturally specific data to images via captions, rather than generic and lengthy terms.
- Increase the usability of images contributed to Commons through more detailed descriptions, that are interlinked and searchable through WikiData.
- Improve the descriptions and captions of Wikimedia Commons images, especially Wiki Loves X competitions and focus categories.
- Provide a fun, easy-to-access, mobile-first way for Wikimedians to organise campaigns to improve categories of images.

Key project links:

**WikiFundi**

- WikiFundi Website: [www.wikifundi.org](http://www.wikifundi.org)
- Wiki In Africa project page
- WikiFundi on Meta
- WikiFundi FAQs
- WikiFundi Offline OEResources:
  - [Get WikiFundi](http://www.wikifundi.org)

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ISA Tool

- Access the ISA tool here: https://isa.toolforge.org/
- ISA on Commons
- Wiki In Africa project page
- Diff Article
- Recent Wikimedia Commons edits made with the ISA tool
- The ISA How To manual
- Explore the campaigns

On Strategy

As key technology and accessibility projects, Wiki Fundi and ISA both answer to Wiki In Africa’s strategic priorities:

- Increasing visibility
- Facilitating access through tech solutions
- Lowering barriers to contribution
- Active focus on diversity, inclusion, and empowerment
- Developing emerging communities through capacity and skills transfer
- Addressing knowledge gaps and biases
- Leveraging the mutual benefit of partnerships

WikiFund contributes towards combining UN’s SDGs 4 and 10 Quality Education and Reducing Inequalities by providing an offline educational platform that facilitates training and digital skills lessons continues when data access is limited or not possible.

Our Access focused technology solutions pose Wikimedia-based solutions that address the following gaps as identified in the Knowledge Gap Index Taxonomy:

- Readers: Interaction: Tech skills + familiarity
- Contributors: Interaction: Tech Skill + Motivation
- Content: Interaction: Structured Data
- Content: Representation: Socioeconomic status + Language + age

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Within the **2030 Wikimedia Strategy**, our projects work towards resolving the following recommendations:

- **Innovate in Free Knowledge**
- **Increase the Sustainability of Our Movement**
- **Invest in Skills and Leadership Development**

### Key 2022 activities

**WikiFundi** (with offline resources): through 2021, WikiFundi has been adapted to Spanish, and its French and English versions updated. All languages resources are added to and updated (see Education). Over 2022, a communications and networking drive will be deployed to increase usage across Africa and beyond.

**Activity #12: WikiFundi**

Released in 2018, the French and English versions were updated in 2021 and a brand new Spanish version was developed. In 2022, we intend to promote the new versions (at CC Summit; WM conferences; OEWeek and OE Global), and their adoption in more African countries (Ghana, Benin) and newly in South America, with the help of Spanish speaking UG. [Link](#).

**The ISA tool:** this award-winning tool will continue to bring structured data to Wikimedia Commons images through strategic online drives. For 2022, Wikimedia SV has shown interest in adding to the ISA Tool's functionality as well as fixing pending issues. They have, without success, applied for funding from the Swedish Innovation Agency as part of a GLAM improvement project.

Nevertheless, they wish to support community projects as part of their mission. As a consequence, one of their developer started working on the most pressing issues.

In 2021, ISA continued drives to support Wiki Loves Africa and many other Commons’ based collections.

**Activity #13: ISA Tool**

ISA is a multilingual, mobile-first 'micro contributions' tool, that makes it easy for inexperienced 'newbies' to add structured data to images on Wikimedia Commons. Created in 2019, we are optimistic about updating the tool in 2022 in partnership with Wikimeda Sweden.
Smart Objectives for 2022

**WikiFundi**

- Release WikiFundi in Spanish (and updated French and English versions) to a wider audience
- Promote the offline tool via social media channels towards a minimum of 10 inquiries via form,
- Foster a minimum of 4 new partnerships
- Install a minimum of 5 ambassadors for increased use and impact,
- Promote offline activities generally, as well as the Offline Wikimedians Usergroup in the Wikimedia movement and beyond
- A leaflet about offline activities in the Wikimedia movement is published in 2 languages and is widely distributed (funding dependant).

**The ISA tool**

- Promote the tool for use to improve many media files on Commons via WM channels.
- At least 50,000 edits done through ISA in 2022.
- Tool updated and additional elements added in 2022 (external funding or in-kind support dependent)

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Community Cohesion:
WikiAfrica Hour

In 2021, with the addition of the Wiki In Africa intern, it was possible to launch the WikiAfrica Hour. WikiAfrica Hour is a live broadcast, interview format monthly 'vodcast' that aims to reconnect, network, and drive sharing and collaborations across the continent. The show is currently hosted by Ceslause Ogbonnaya.

The impact, 6 months after launch is the following:

- 6 episodes broadcast, plus Wikimania 2021 & WikiIndaba 2022 special editions
- Viewed over 1200 times on YouTube.
- 34 guest speakers from both within the Wikimedia movement and external to it who have shared diverse knowledge that benefit the WikiAfrica Hour audience

Goals

The main goals of the programme are to increase the cohesion of the Wikimedia Movement across by:

- Increasing the understanding of and sharing opportunities within the global Wikimedia Movement
- Showcasing the global movement through an African lens by offering alternative perspectives, applications and solutions
- Providing a platform where African solutions, contributors and leaders are showcased to the regional and global movements

Key project links:

- WikiAfrica Hour on Meta
- WikiAfrica Hour on Wiki In Africa website
- YouTube Playlist
- Facebook channel
- Twitter handle

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On Strategy

As a program, WikiAfrica Hour answers the Wiki In Africa's priorities:

- Active focus on diversity, inclusion and empowerment
- Developing emerging communities through capacity and skills transfer
- Leveraging the mutual benefit of partnerships

Our Community Development focused projects and broadcasts pose Wikimedia-based solutions to address the following gaps as identified in the Knowledge Gap Index Taxonomy:

- Contributors: Representation: Cultural + Geography
- Contributors: Interaction: Tech skills + Role + Motivation

Within the 2030 Wikimedia Strategy, the WikiAfrica Hour project works towards resolving the following recommendations:

- **Increase the Sustainability of Our Movement**
- **Ensure Equity in Decision-making**
- **Manage Internal Knowledge**
- **Invest in Skills and Leadership Development**
- **Innovate in Free Knowledge**
- **Identify Topics for Impact**

Key 2022 activities

**Activity #14: WikiAfrica Hour – live broadcast to members of the WikiAfrica movement informing about Africa and global WM activities.**

Started in 2021, this monthly interview format live vodcast has become a community staple that provides insight into and knowledge of the Wikimedia movement in Africa, and adding African relevance and perspective to global initiatives. Over 2022, WikiAfrica Hour will continue, with plans to expand the social media campaign to deepen its engagement with the community. The host, Ceslause Ogbonnaya who has...
been the host over 2021 is expected to continue under a separate, WikiAfrica Hour-specific contract in 2022.

**Smart Objectives for 2022**

- Host a minimum of 12 WikiAfrica Hour sessions across 2022
- Have a minimum of 24 guests discussing their experiences
- Increase in viewership to 40% of 2021 levels
- Engage with and increase WikiAfrica audience by 30%

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**Wikimedia training GLAM:**
**WikiAfrica Heritage**

WikiAfrica is a GLAM training and support initiative initially created for heritage professionals and enthusiasts based within the Western Cape, South Africa. The programme being developed is intended as a template that can be adapted to other programmes across Africa, and beyond. The initial programme started in May 2021 and will roll out throughout the year. It is a collaboration between Wiki In Africa and the Simon’s Town Museum, Cape Town. This programme is designed and hosted by Isla Haddow-Flood, with assistance from Tazneem Wentzel.

**Goals**

The main goals of the programme are to:

- Develop a slow, manageable, collaborative, consultative and supportive programme with Heritage and memory professionals and enthusiasts to introduce and facilitate the integration of Wikipedia and Open movement practices into the Heritage sector in Cape Town
- Provide knowledge, theoretical information, practical application and programme development support as alternatives in their community and education programmes
- Inform and assist as heritage organisations put skills and knowledge into action:
  - in the form of content expansion and creation directly on Wikipedia, Wikidata and Wikimedia Commons and in the development
  - in the development of realistic community and education interventions that are adapted to their unique situations, limitations and resources.
- Build a nurturing, self-sustaining and supportive local then regional network that helps and assists each other.

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● Share this model with communities across Africa to grow and develop the GLAM space.

Key project links:

● WikiAfrica Heritage on Meta
● Wiki In Africa on Wiki In Africa website
● Whatsapp Group (private)

On Strategy

As a program, WikiAfrica Heritage answers the Wiki In Africa’s priorities:

○ Increasing visibility
○ Lowering barriers to contribution
○ Addressing knowledge gaps and biases
○ Active focus on diversity, inclusion and empowerment
○ Developing emerging communities through capacity and skills transfer
○ Leveraging the mutual benefit of partnerships

Our GLAM/Heritage focused training pose Wikimedia-based solutions to address the following gaps as identified in the Knowledge Gap Index Taxonomy:

● Contributors: Representation: Cultural Background + Gender + Geography
● Content: Representation: Cultural Background + Gender + Geography

Within the 2030 Wikimedia Strategy, the WikiAfrica Heritage project works towards resolving the following recommendations:

● Increase the Sustainability of Our Movement
● Identify Topics for Impact
● Invest in Skills and Leadership Development
● Innovate in Free Knowledge

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Key 2022 activities

**Activity #15: Training GLAM – training of GLAM professionals**

Launched in 2021, in collaboration with the Simon's Town Museum, Cape Town, this slow growth, knowledge transfer project is aimed at developing the skills and opportunities for the leaders of Cape Town's small, underfunded GLAM organisations and heritage groups, with few resources. The programme is being documented to be replicated in other metropoles. This program will continue through 2022 with the same cohort.

Smart Objectives for 2022

- Consistent, active participation over the year by a minimum of 10 members from a minimum of 5 organisations
- Hold a minimum of 8 WikiAfrica Heritage working sessions
- Hold a minimum of 8 WikiAfrica Heritage office hours
- Facilitate the process of members hosting at least 1 photographic event
- Facilitate the process of members towards hosting at least 1 contribution event
- Process, training and additional elements documented on accessible, easy to access online space (unless privacy is requested).

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