Wiki In Africa’s mission is to facilitate global access for all to open knowledge that reflects and represents the diverse cultures, peoples, biodiversities, and histories of the African continent and other previously marginalized and disenfranchised communities with the same depth and breadth as other knowledges.
**Objective 1:**

To inform, make visible and advocate to close knowledge gaps and redress biases

- **Informing global WM/open community about alternative solutions and opportunities.**
- **Advocating externally for alternative open solutions to real life issues (education, gender, glam, etc.).**
- **Make visible research that documents the issues and consequences.**
- **Work with researchers to on-going monitor the impact of initiatives on knowledge gaps (funding dependent).**

**People consider ‘open’ as a viable alternative**

- **Users are inspired to use open knowledge resources and follow the rules.**
- **People contribute to open knowledge resources.**
- **The impact on knowledge gaps of the projects can be evaluated.**
- **People contribute to open knowledge resources.**

**When inspiring people are featured, more people are inspired to follow their path...**

**Open community grows**

- **Intentional crossovers with other open movement initiatives.**

**Open knowledge content from Africa grows**

- **Users are more confident in their ability to contribute.**
- **More content is contributed in different ways.**
- **Contributions to knowledge resources increase.**

**Users globally have access to multi-layered views of Africa in multiple formats.**

**African stories become commonplace.**

- **African producers are validated.**

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**Goal 1:**

To provide multiple ways and to reduce the barriers for individuals and groups to contribute their knowledge to the open movement and thereby reduce knowledge gaps and redress biases.

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**Objective 2:**

To provide fun, engaging and multiples ways and formats for individuals to contribute

- **Run and promote competitions to the general public.**
- **Host special campaigns for Wiki-related groups.**
- **Create technical tools to support participation from individuals and groups.**
- **Layer activities to ensure individual and group pathways.**

**People can contribute in different ways**

- **People build digital, research and collaborations skills in stages of contribution.**
- **Groups are strengthened by working together on a focused project.**
- **Groups can strengthen individual participation.**
- **Groups provide opportunities to contribute (see goal 2).**

**More content is contributed in different ways**

- **Users are able to participate through clear, easy steps.**
- **Users are able to participate through clear, easy steps.**
- **Users build digital, research and collaborations skills in stages of contribution.**
- **Groups are strengthened by working together on a focused project.**

**Contributions to knowledge resources increase**

**Users globally have access to multi-layered views of Africa in multiple formats.**

**African stories become commonplace.**

**African producers are validated.**

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Objective 1: Identify and train leaders to activate open movement projects (individual) leaders of programmes and teams

- Select appropriate leaders
- Provide training and opportunities that develop skill and capacity
- Create opportunities for information transfer
- Mentor and support individual development
- Provide networking opportunities

Objective 2: Objective 2: To grow networks of communities that boost the open movement and reduce knowledge gaps and facilitate cross-pollination between these communities (group) become an active member of group

- Create programmes that engage communities around content contribution
- Partner with content, network and facilitation organisations
- Create platforms for network growth and communication
- Promote activities of the groups

Goal 2: building the capacity of a network of leaders across Africa, and developing communities, who are committed to boosting the open movement and reducing knowledge gaps, and redressing biases.

Strategic alignment to:
- United Nations' SDGs & UNESCO OER Recommendation Action Areas
- WM 2030 Recommendations
- Knowledge_Gaps_Index/Taxonomy
- Response to ITU Digital Divide findings